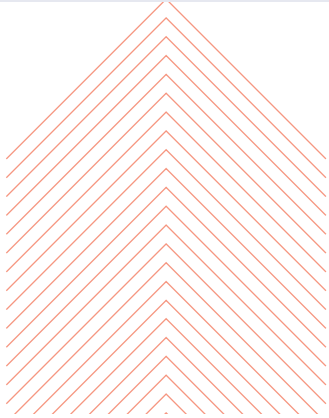
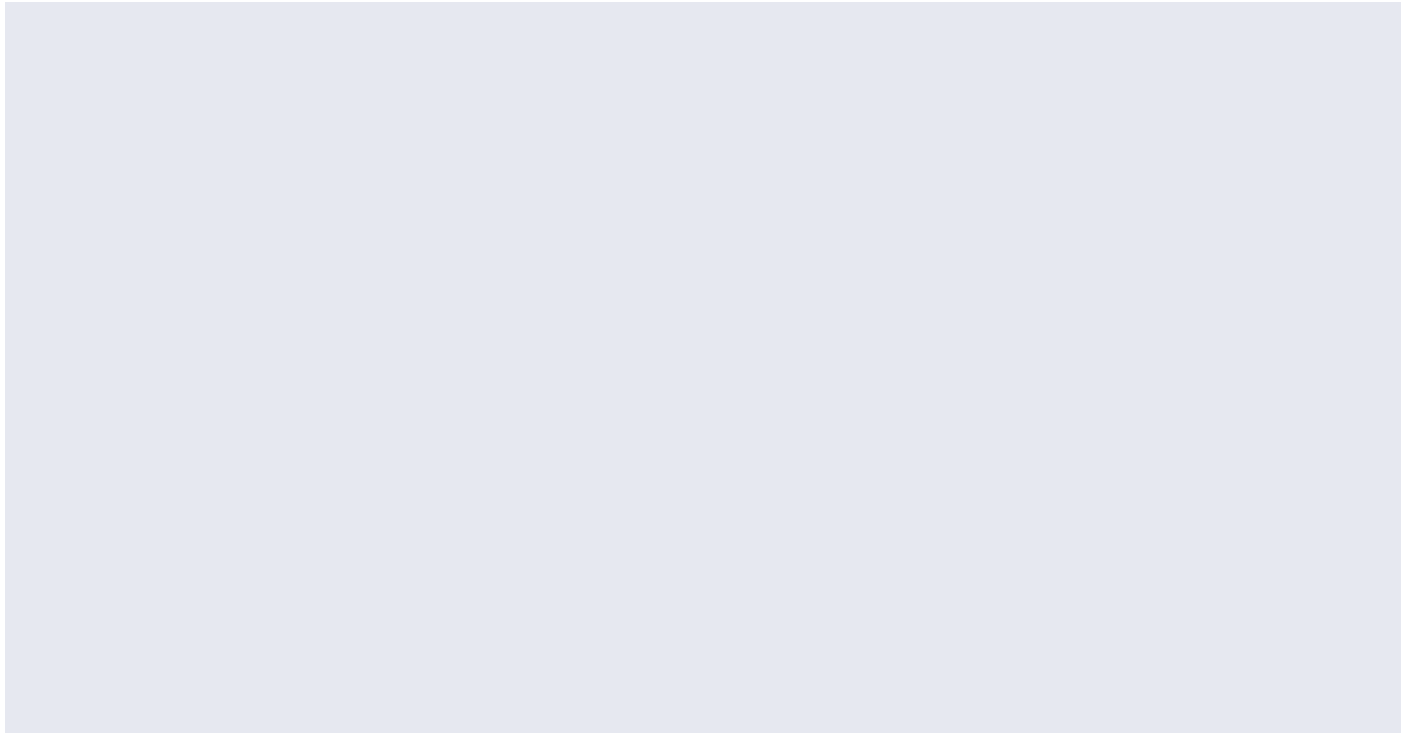




Executive summary

~> , ~> B>LL^%W%L} S%o, E s~...>BL ħp>cs-nALL~%B>LH%a~sTB>~" ¥, cL^~"pL~



Business and the economy

Now

Careers education improves employment outcomes for young people and recruitment prospects for business

Next

Employer engagement needs to start early and focus on skills

Closing the gap

Now

Careers education helps tackle disadvantage

Next

Remaining barriers to equity should be

The current model positively benefits business and the economy, reducing NEET rates and improving talent pipelines for employers

<, Y-n..L, ..L's-s-%o"Y , ~%f s~p~pL pnpL%tY> s~f...; C%o~>^L~ ~L%oyL ¥", AL* flf15~p>~ %YHL~"%s~, "pL^s-%o"Y , ~%o ; NL} .., ¥L^%dL.., ^"~p>"pLs^L~n>nL} L~"E s~p^LHYB> , ~ pL..%pL} ~", HLCL, ...~LE ~">L~".s.L s-L%o

Good careers education helps young people effectively navigate career choices – balancing personal wants with labour market needs

5pL} , %oB>LL~L>H¥%YHL~"%o^L} , ^L~syL ¥", p>CL^HL>%oA, Y"s-HY%oL%pL¥E >~"~", E, ^y s~>~H^L%oyL ¥", AL~s-j YL~BLHAY~..L^BLs^LH^nL~HL^As%o~%B", ^%o

